

Bachelor in International Hospitality Management –Third year

Spring Semester : January –April

FRENCH TRACK



| Courses | ECTS |
|---|------|
| International Human Resources | 2 |
| HR Management | 2 |
| Services marketing | 3 |
| Hotel law | 2 |
| Performance prédiction and financing | 3 |
| Foreign Language (Spanish, Arabic or chinese) | 2 |
| Digital Marketing | 2 |
| Revenue Management | 2 |
| Meeting and Events Management | 2 |
| Entrepreneurship introduction | 1 |
| Career development | NC |
| Case study | 5 |
| CAPSTONE PROJECT | 4 |
| TOT | 30 |