

Bachelor in International Hospitality Management – fourth year

Spring Semester: January – April



Courses	ECTS	Langue
MODULE 1 – CORPORATE MEETINGS & EVENTS		
Strategic Meeting Planning & Corporate Events	5	ENG
Event venues selection and Management	1	FR
Service Design	3	ENG
Adult Education Content Delivery & Methodology	1	ENG
Trend-Hunting	1	ENG
MODULE 2 – TRADESHOWS & EXHIBITIONS		
Tradeshow Design & Management	3	FR
Event Logistics & Equipment	2	ENG
Legal & Administrative Aspects of Events	3	ENG
Projet 1	5	
MODULE - MANAGEMENT 1		
Negotiation & Contracts	2	ENG
Digital Information	1	FR
Analyzing Hospitality Financials I	2	ENG
Leadership	1	ENG
TOTAL	30	