

## LECTURER in

- Accounting and Financial Management
- Marketing

As part of its strategic development and rapid growth, the Institut Paul Bocuse, International school of hospitality, food services and culinary arts management, is looking for high-qualified and high-potential candidates as

- Lecturer in Accounting and Financial Management (Financial Accounting, Management Accounting, Financial Analysis, Financial management, Business game, Business law)
- Lecturer in Marketing (Mix marketing, Consumer Behavior, Digital marketing, Qualitative and Quantitative Research methods in Marketing, Experiential Marketing)

*Institut Paul Bocuse is an equal opportunity employer committed to equality and diversity. We welcome all applications that can contribute to a diverse working culture.*

### About the school

Institut Paul Bocuse (IPB) is an international private Higher Education Institution specialised in Hospitality, Food Services and Culinary Arts Management. Founded in 1990, IPB is recognized by the Ministry of Higher Education, Research and Innovation. An international accreditation process is underway. It offers cutting-edge education (Bachelor's and Master's degrees, PhD study programs) to more than a thousand students of 68 different nationalities. The school is also managing five campus branches abroad. Its innovative and immersive pedagogy in a unique professional environment promotes the personal development, entrepreneurship spirit and employability of its students.

The campus is located in Ecully, close to the city of Lyon (ranked number one place to visit in France and number one most welcoming city for students).

<https://en.institutpaulbocuse.com/>

<http://research.institutpaulbocuse.com/institut-paul-bocuse-4887.kjsp?RH=RECH-FR>

### Job description

- Teaching, facilitating learning and conducting examinations independently. The teaching load comprises time for supervising undergraduate and master thesis
- Contributing to innovative methods of teaching & learning (undergraduate and graduate courses)
- Maintain a strong national and international network of Academic and Hospitality industry contacts. Establish synergies to strengthen interdisciplinary approaches
- Administrative and academic services

### Required Skills

- PhD or Master
- Experienced with innovative learning approaches
- Ability to merge theoretical knowledge with practical relevance
- Teaching in French and ability to teach in English
- Team player

### How to apply

Candidates interested in applying for this position are invited to send the following documents in French and English:

- A cover letter, mentioning salary expectations
- A detailed resume (including list of publications, taught courses and 2 references for contact)
- Teaching assessment if available

We thank you to submit your application, mentioning “Lecturer Accounting” “Lecturer Marketing” or as Object to [recrutement@institutpaulbocuse.com](mailto:recrutement@institutpaulbocuse.com)

Salary and conditions are commensurate with qualifications and experience (35k-45k€)  
Start date is negotiable (September 2021-January 2022)

Online Interviews will begin as soon as possible.